

# Launching the Writer's Workshop

GRADES 3-12

PRESENTED BY:



A FRAMEWORK OF LESSONS TO HELP LAUNCH YOUR WRITING YEAR



VIRTUAL-INTERACTIVE WORKSHOP

**June 1 OR August 3, 2022**

**8:00 a.m. CT**

Workshop Begins

**3:30 p.m. CT**

Workshop Concludes

*The day will include a 45-minute lunch break.*

## Workshop Topics

- Understand the four phases of the workshop launch.
- Learn classroom-tested routines and procedures to establish the writing environment.
- Set the tone that writing occurs daily.
- Receive organizational ideas for writers' notebooks.
- Learn day-by-day strategies to introduce the 6 Traits of Writing so teachers and students are using a common language.
- Balance free-choice writing topics with teacher-assigned topics.
- Receive ready-to-go lessons with supporting resources, activity pages, and authentic student writing samples.

## Workshop Outline

### Writing Topics

- Write about what you know
- Generate ABC Chart topics
- Write for different purposes
- Write to an audience

### Setting Expectations

- Define "workshop"
- Outline sharing time/author's chair
- Hold writer conferences

### Creating Notebooks

- Introduce the writer's notebook
- Establish procedures

### Motivating Writers

- Initiate a *Done List*
- Make space to revise

### Developing Spelling

- Use environmental print
- Introduce word charts
- Stretch words in 3 steps

### Introducing the Six Traits

- Conduct a trait introduction
- Build a yearlong visual display

### Building Rubrics

- Build a drawing rubric

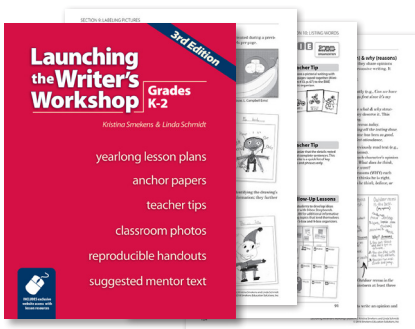
## Who benefits?

- K-2 Classroom Teachers
- Literacy Coaches
- Literacy Coordinators
- Title I Teachers / Directors
- ELL Teachers
- K-2 High-Ability Teachers
- Elementary Administrators

## When you complete this virtual workshop, you'll be able to

- ✓ Kick off the school year with a 20-day "game plan" for teaching writing.
- ✓ Establish routines to effectively manage a writer's workshop.
- ✓ Address common writer dependencies with procedural mini-lessons.
- ✓ Implement a writer's notebook in the classroom.
- ✓ Lead efficient and effective writing conferences with students.
- ✓ Develop a classroom writing rubric that students can use and understand.
- ✓ Transition from procedural lessons into the first writing unit.

## WHAT YOU WILL GET



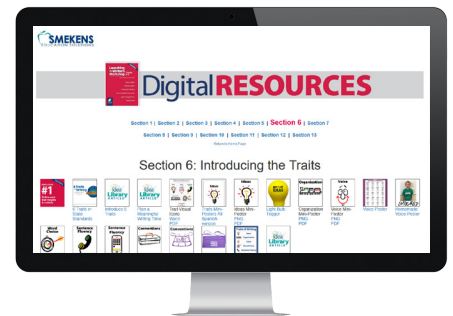
### Digital Launch Book

Receive a digital copy of *Launching the Writer's Workshop: Grades K-2*, loaded with lesson plans, anchor charts, and classroom photos.



### Access to Video Recording

Keep on learning with Kristina with on-demand access to the video recording of the workshop for one full year!



### Secret Site Resources

Registrants receive lifetime access to a password-protected web page that contains a treasure trove of lessons, videos, and other resources for implementation.

## ABOUT THE PRESENTER

# Kristina Smekens

President & Lead Consultant for Smekens Education, Inc.



Kristina has a gift for making the complex seem simple—for showing teachers how to meet the needs of readers and writers by bridging the gap between education research and practical, classroom-tested strategies that work. A master of motivation, Kristina helps educators find the encouragement they need to return to their classrooms and execute change.

Well known for offering innovative ideas, Kristina has created more than 50 “Smekens Originals,” a compilation of books, guides, and classroom tools designed to help teachers implement best-practice literacy strategies. Among the most popular of these resources are her best-selling books, *Launching the Writer’s Workshop: Grades K-2* and *Grades 3-12*.

*“Kristina just takes the guesswork out of everything to make it ALL make sense!”*

**Nicki King**, teacher, Union Furnace Elementary, Union Furnace, OH

*“Everything presented has been applicable to my kindergarten classroom, and I can already feel my confidence as a writing teacher growing! It makes so much sense!”*

**Meredith Wolff**, Preble Shawnee Elementary School, Camden, OH

*“Kristina was fantastic! I learned new and exciting strategies to improve student writing.”*

**Jenae McKnight**, instructional coach, Lake Ridge New Tech Schools, Gary, IN

*“I felt lost teaching writing. I have directions now.”*

**Holly Tilford**, teacher, Joan Martin Elementary—School City of Hobart, Hobart, IN

*“The energy of the presentation was awesome. I appreciated that it was chunked, and it gave us time to be able to get up after 45/50 minutes and stretch and then come back to start the next session. I loved the ideas for synchronous and asynchronous learning!”*

**JodiLyn Simmons-Machota**, instructional coach, Joliet Public Schools District 86, Joliet, IL

*“I liked how I could take screenshots of things happening on the screen so that I could go back to them again. I liked the ability to eat, drink, and use the bathroom as needed without losing any screen time. It was great visually!”*

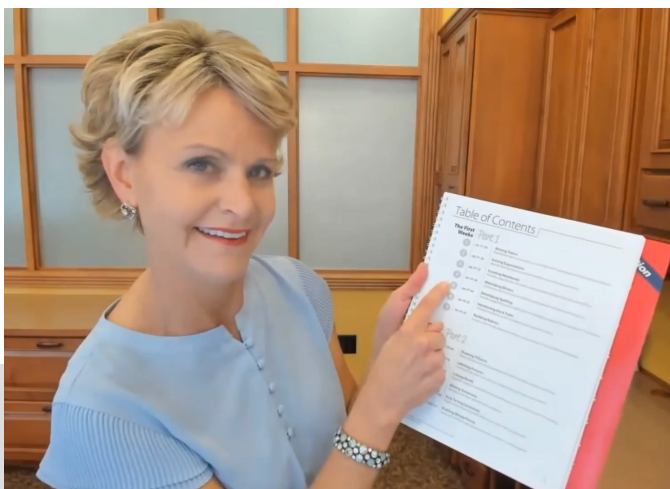
**Jaime Borkholder**, teacher, Hawthorne Elementary School, Elkhart, IN

*“I like the step-by-step plan for every aspect of teaching the writer’s workshop and all the materials to enable me to do this.”*

**Shoshana Jaroslawicz**, teacher, Yeshiva Toras Chaim Toras Emes, North Miami Beach, FL

**Kristina was fantastic! I learned new and exciting strategies to improve student writing.**

Jenae McKnight | Gary, IN



### CERTIFICATE OF PARTICIPATION

#### Launching the Writer’s Workshop GRADES K-2

**Ron Haas**

Successfully participated in 5 hrs. of professional development on June 1, 2022  
Workshop topics included:  
Establishing the writing environment — Lessons to establish writer independence — Organizing the writer’s workshop  
Introducing the 6-Traits using a common language — Mini lessons for early-in-the-year writing skills

**SMEKENS** Kristina Smekens  
EDUCATION SOLUTIONS, INC. Kristina Smekens, Director

### Illinois-Approved Continuing Education Credit

With prior approval from the attendee’s school district, participants may receive credit for 5.5 hours of professional development. After the workshop, attendees receive a Certificate of Completion which can be used to verify participation. Illinois educators are also eligible earn state-approved professional development credit from the Illinois ASCD.

### Graduate-Level Credit

Workshop attendees are eligible to pursue 1, 2, or 3 nationally-accredited graduate-level semester credits/units for a full-day session. Through a partnership with University of the Pacific, the cost is \$62 per graduate-level credit/unit. After the workshop, attendees have 6 months to complete the required coursework. The cost of graduate credit is separate from the cost of workshop registration.



# Launching the Writer's Workshop: Grades K-2

Organization Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_

District/Diocese: \_\_\_\_\_

School name: \_\_\_\_\_

School address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

School phone: \_\_\_\_\_

## PRICING & GROUP RATES:

1-9 Registrants

**\$169 per person**

Groups of 10+

**\$152 per person**

*For groups of 25 or more, contact us for special pricing and arrangements.*

Total number of registrants: \_\_\_\_\_

@ ☐ \$169 ☐ \$152

**TOTAL PURCHASE AMOUNT:** \_\_\_\_\_

## PAYMENT:

☐ Purchase Order attached (# \_\_\_\_\_ )

☐ Charge to: \_\_\_\_ Visa \_\_\_\_ Mastercard \_\_\_\_ Discover

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Expiration Date

Authorized signature: **X** \_\_\_\_\_

Cardholder's name: \_\_\_\_\_  
(Please print.)

## Who's viewing this workshop?

To register more than 10, please submit this form with an Excel file that contains a list of the registrants' names and email addresses to **workshops@smekenseducation.com**.

Name: \_\_\_\_\_ Email: \_\_\_\_\_

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## CHOOSE DATE:

JUN. 1	AUG. 3
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## TO ENROLL:

- **FAX THIS FORM** – with a school purchase order to **888-376-0489**.
- **EMAIL THIS FORM** – with a school purchase order to **workshops@smekenseducation.com**.
- **REGISTER ONLINE** – at **SmekensEducation.com**

## Satisfaction Guarantee

If you are not completely satisfied with a workshop, we will refund your entire registration fee—no questions asked.