



Reading and Writing Strategies for the Online and In-Person Classroom

With Jennifer Serravallo

February 9, 2021

Session 1 - 9:00-10:15

Session 2 - 10:45-12:00

Lunch

Session 3 - 1:00-2:15

Session 4 - 2:45-4:00

6 PD Hours - Live Online - Recording available for 48 hours



Drawing from Jen's bestselling resources *Connecting with Students Online*, *The Reading Strategies Book* and *The Writing Strategies Book*, this virtual workshop will help you pinpoint goals for your readers and writers and support them over time as they work toward those goals in online or brick-and-mortar classrooms.

You'll first learn what makes an effective strategy and how to craft your own by noticing your own processes and exploring possibilities from mentor texts. Next, you'll focus on how to know which strategies to teach to whom and when. For writing, you'll explore hierarchy of ten possible writing goals, considering writing genres and modes, writing process, behaviors, skills, and qualities of good writing. You'll look at student writing to practice making quick decisions. Then, for reading, you'll learn about a thirteen-goal hierarchy and techniques to assess quickly, whether you're in-person or assessing through a screen.

The balance of the day will be spent seeing how these strategies will come to life in whole class, small group, and individual instruction. Jen will share unit planning advice specific to teaching in this time, and then offer tips for planning and recording engaging microlessons. Then, you'll shift to exploring conferring, group instruction, and peer groups—from management tips to structuring lessons— and will watch several video examples filmed in in-person classrooms and through Zoom during remote instruction in the spring of 2020. The emphasis with these lesson types is on helping teachers connect with students, and helping students connect with each other, all while leading meaningful, joyful, engaging instruction that will help children grow.

Learning Objectives

Participants will:

- Learn how to craft strategies
- Study student work to determine goals using hierarchies in reading and writing
- Consider unit planning, mentor text selection, and whole class lesson structures
- Strategically choose technology tools to maximize engagement and learning time
- Learn practical ways to differentiate instruction through conferences and small groups, in both in-person classrooms and with online instruction
- Explore essential and practical organization, management, and note-taking options whether working with students in-person or virtually

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Organization/School _____

Address: _____ City: _____

State: _____ Zip: _____ Phone: _____ Fax: _____

Name/Position: _____

Email: _____

IL ASCD Membership # _____ IEIN # _____

Name/Position: _____

Email: _____

IL ASCD Membership # _____ IEIN # _____

If you need to add more names, please duplicate this registration form.

Early Bird (Until 12/4)	IL ASCD member	1 Person	2 People	3 People
Each	Each	Each	Each	Each
---\$179	---\$195	---\$244*	---\$234**	---\$224**

(Call for Info on larger team discounts 618 203 3993)

Conference Fees \$ _____

IL ASCD 1 year Membership Fee (add \$49) \$ _____

Total Registration Fees \$ _____

* Includes Membership

** 2 or more attendees from the same school district/organization.
Does not include membership.

Registration deadline is February 3, 2021. A \$15.00 fee will be charged for cancellations made in writing prior to the deadline. No refunds will be given after the deadline. Confirmation will be sent via e-mail after your registration is processed. Registrations can be transferred to another individual by faxing information to 309-438-5364 or by emailing dscowde@ilstu.edu

Payment Information:

(Payment or purchase orders MUST accompany registration form)

_____ Check made payable to Illinois State University enclosed

_____ Purchase order ENCLOSED. Purchase order #: _____

_____ Charge Credit Card: __Master Card __Visa __ Am/Ex __Discover
Account Number _____

Expiration: (Month/Year MM/YY) _____ and 3 Digit CVV code _____

Name on Card _____

**Illinois ASCD is a CPS
Approved Provider: #24595**

How to register:

Online: Use your Visa, MasterCard, Discover, or American Express card at <http://www.illinoisascd.org>

Call: 800-877-1478 or 309-438-2160,

Mon. - Fri. 8:00 a.m. - 4:30 p.m. and use your Visa, MasterCard, Discover, or American Express.

Mail: Send completed form with check or copy of PO to: **IL ASCD Serravallo**— Illinois State University, Conference Services, Campus Box 8610, Normal, IL 61790-8610.

Fax: Fax completed form to 309-438-5364 using your Visa, MasterCard, Discover, or American Express or a copy of school P.O.