



Jimmy Casas

Live Your Excellence: The Critical Truth All School Leaders Need to Know

Administrator Academy #1374, "Implementing a Social Emotional Learning System Wide to Improve Student Achievement"

Presented by



ISBE Approved Providers



October 6, 2020
LIVE
On-Line

Remember when you wanted to become a school leader? How excited you were? How you were going to inspire others to be great? In this COVID 19 World, times have changed! How can we regroup? How can we regain our excitement about helping teachers make the most of their learning environments - what ever they may look like? As tough as times are we all can do better when we have a better understanding of the skills we need to develop to become more effective. In this session, Jimmy Casas, twenty two-year veteran principal and best-selling author of *Culturize: Every Student. Every Day. Whatever It Takes.*, will share his shortcomings and the critical truths that he learned the hard way on his path to becoming a state and national award winning educational leader.

Attendees will gain the following:

- Re-establish their why & their purpose for the work they do.
- How to develop processes, frameworks and systems.
- What it takes to lead learning in your school.
- How to build a culture of excellence.
- How to incorporate new initiatives without hurting your culture.
- Mastering difficult conversations.

Skills you will gain:

- Effective Communication - addressing the "awfulizer" (negative people) in their group.
- Build Capacity - empowering everyone in the org to see themselves as leaders.
- Effective Change - how to create a process for implementing effective change.
- Addressing Underperformance - re-igniting those who have lost their way.
- Overcoming the average in your organization.

Schedule:

Morning Session (8:00- 11:00)

Keynote

Q & A Opportunities

Collaborative Breakout Sessions

Lunch Break (11:00 - 12:00)

Afternoon Session (12:00 - 2:30)

Collaborative Time

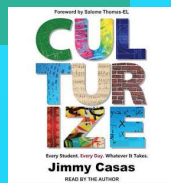
Action Plan Time

Earn 5.5 Professional development hour
or Administrator Academy (Pending)

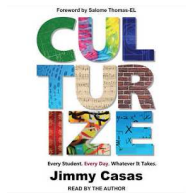
Jimmy is one of the nation's most sought after speakers, speaking all over the country inspiring educators to be the change our students, teachers and principals deserve. His passion for teaching and learning coupled with a vision for developing a community of leaders procured a culture of excellence and high standards for learning amid a positive school culture for students and staff. He continues to give back to his profession by speaking and presenting for state and national organizations and school districts across the country.

Bio

Add Jimmy's book to your
registration!



October 6, 2020
 Building a Culture of Excellence
 LIVE ON-LINE: 5.5 PD hours or Administrator Academy (Pending)



Add a copy of Jimmy's book
 with registration

Organization/School _____

Address: _____

City: _____

State: _____ Zip: _____ Phone: _____ Fax: _____

Name/Position: _____

Email: _____

IL ASCD Membership # _____ IEIN # _____

* Includes IL ASCD a 12 Month Membership

Member IL ASCD	1 Person	2 People	3 People or more
Each	Each	Each	Each
____\$190	____\$239*	____ \$225**	____\$215**

** 2 or more attendees from the same school district/organization. Does not include membership. (Call for info on larger team discounts 618-203-3993)

Conference Fees: \$ _____

IL ASCD 1 year Membership Fee (add \$49) \$ _____

Copy of Culturize (add \$25) \$ _____

Total Registration Fees \$ _____

Registration deadline is October 1, 2020 . A \$15.00 fee will be charged for cancellations made in writing prior to the deadline. No refunds will be given after the deadline. Confirmation will be sent via e-mail after your registration is processed. Registrations can be transferred to another individual by faxing information to 309-438-5364 or by emailing dscowde@ilstu.edu

Payment Information:

(Payment or purchase orders MUST accompany registration form)

____Check made payable to Illinois State University enclosed

____Purchase order ENCLOSED. Purchase order #: _____

____Charge Credit Card: __Master Card __Visa __ Am/Ex __Discover

Account Number _____

Expiration: (Month/Year MM/YY) _____ and 3 Digit CVV code _____

Name on Card _____

How to Register

Online: Use your Visa, MasterCard, Discover, or American Express card at <http://www.illinoisascd.org>

Call: 800-877-1478 or 309-438-2160,
 Mon. - Fri. 8:00 a.m. - 4:30 p.m. and use your Visa, MasterCard, Discover, or American Express.

Mail: Send completed form with check or copy of PO to: IL ASCD Casas— Illinois State University, Conference Services, Campus Box 8610, Normal, IL 61790-8610.

Fax: Fax completed form to 309-438-5364 using your Visa, MasterCard, Discover, or American Express or a copy of school P.O.