

# 14 Power Strategies to Boost Reading & Writing Achievement on Standardized Tests with Kristina Smekens

Wednesday February 5, 2020

NIU Naperville Campus

8:30am-3:00pm

Registration includes: Breakfast, handouts,  
parking, Six PD Hours

In this era of high-stakes testing, it's never been more important for students to enter into standardized assessments with essential skills and personal confidence. Throughout this workshop teachers will learn explicit literacy strategies students need in order to be successful on state and national assessments. (Specific references will be made to the new SAT, ACT, and AP exams, PARCC, & Smarter Balanced assessments.)

**High-stakes testing affects everyone.** How students perform on standardized reading and writing tests has far-reaching implications for students, teachers, and schools. Insights into the requirements for test success are needed now more than ever before.

**Success on standardized tests is only part of the goal.** With mastery of academic standards as the ultimate goal, targeted and intentional preparation for the state assessment helps students improve as readers and writers for the test and beyond.

**Success on the test requires explicit instruction.** Kristina will share strategies to embed rigorous reading and writing instruction into your yearlong curriculum so that students are equipped with the most essential literacy skills.



Kristina Smekens is a full-time literacy consultant who has built a reputation for using enthusiasm, humor, and common sense to equip K-12 educators with practical, demystifying strategies for teaching reading and writing. Kristina earned her BA in English and education at Michigan State University. Prior to her full-time consulting career, she was an accomplished high school English and journalism teacher in Michigan and Indiana. A leader in state and national scholastic journalism endeavors, Kristina authored a journalism textbook and teachers' guide. Over the past 12 years, she has been blessed to work and learn with hundreds of schools and thousands of teachers throughout the Midwest.

**Registration includes:  
Six PD hours, Continental  
Breakfast, Parking  
Lunch is on your own**

**WHAT PARTICIPANTS SAY ABOUT KRISTINA:** "The content was incredibly helpful! Many strategies were simple and easy but precise with a clear target in mind. I will be a better educator because of this training!" **Meagan Joyner** • Teacher at Henderson County High School, Henderson, KY

"The workshop was amazing! Kristina provides no-prep activities to take into the classroom and start providing engaging reading/writing instruction immediately." **Kathy Ernst** • Teacher at Peotone Elementary School, Peotone, IL





14 Power Strategies featuring Kristina Smekens  
February 5, 2020  
NIU Naperville-1120 E Diehl Rd, Naperville, IL 60563



Organization/School \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Name/Position: \_\_\_\_\_

Email: \_\_\_\_\_

IL ASCD Membership # \_\_\_\_\_ IEIN # \_\_\_\_\_

Name/Position: \_\_\_\_\_

Email: \_\_\_\_\_

IL ASCD Membership # \_\_\_\_\_ IEIN # \_\_\_\_\_

**If you need to add more names, please duplicate this registration form.**

Early Bird (Til 11/15/19)	IL ASCD Member	1 Person Each	2 People Each	3 People Each	Full-Time Student/ Retiree
___\$150	___\$179	___\$228*	___ \$198**	___\$188**	___\$98

\* Includes IL ASCD  
Membership

\*\* 2 or more attendees from the same school district/organization.  
Does not include membership.  
(Call for info on larger team discounts 618-203-3993)

Conference Fees: \$ \_\_\_\_\_

IL ASCD 1 year Membership Fee (add \$49) \$ \_\_\_\_\_

Total Registration Fees \$ \_\_\_\_\_

**Registration deadline is January 29, 2020**. A \$15.00 fee will be charged for cancellations made in writing prior to the deadline. No refunds will be given after the deadline. Confirmation will be sent via e-mail after your registration is processed. Registrations can be transferred to another individual by faxing information to 309-438-5364 or by emailing dscowde@ilstu.edu

#### Payment Information:

(Payment or purchase orders MUST accompany registration form)

\_\_\_\_ Check made payable to Illinois State University enclosed

\_\_\_\_ Purchase order ENCLOSED. Purchase order #: \_\_\_\_\_

\_\_\_\_ Charge Credit Card: \_\_Master Card \_\_Visa \_\_ Am/Ex \_\_Discover  
Account Number \_\_\_\_\_

Expiration: (Month/Year MM/YY) \_\_\_\_\_ and \_\_\_\_\_ 3 Digit CVV code \_\_\_\_\_

Name on Card \_\_\_\_\_

**Illinois ASCD is a CPS  
Approved Provider: #24595**

#### How to register:

**Online:** Use your Visa, MasterCard, Discover, or American Express card at [www.illinoisascd.org](http://www.illinoisascd.org)

**Call:** 800-877-1478 or 309-438-2160,

Mon. - Fri. 8:00 a.m. - 4:30 p.m. and use your Visa, MasterCard, Discover, or American Express.

**Mail:** Send completed form with check or copy of PO to: **IL ASCD Smekens** — Illinois State University, Conference Services, Campus Box 8610, Normal, IL 61790-8610.

**Fax:** Fax completed form to 309-438-5364 using your Visa, MasterCard, Discover, or American Express or a copy of school P.O.