The Most Cost-Effective Cure for Our Schools: Assessment Literacy

with Dr. James Popham

May 2, 2019

Increasing the assessment literacy of educators and other key education stakeholders constitutes the hands-down, most cost-effective way to improve schooling.

The full-day session, designedly interactive in nature, will be focused on assessment literacy, and is intended not only to enhance attendees’ personal assessment literacy, but also to explore pivotal issues associated with the design and delivery of programs intended to promote increased assessment literacy for educators and others, e.g., educational policymakers, parents of school-age children, and the general public. Listed below are the four emphases of the session: Assessment Literacy’s Essence, Assessment Literacy’s Cost-Effectiveness, Understanding an Assessment Literacy, Understanding and Promoting Increased Assessment Literacy.

Bobak’s Signature Events
Woodridge, IL
8:30 a.m. - 3:30 p.m.
Registration Includes:
Six Professional Development Hours
Continental Breakfast & Parking
Lunch is on your own

New Book Available

CLICK HERE FOR REGISTRATION

Can’t attend these dates? Contact Ryan Nevius at IL ASCD 618-203-3993 or rcneviu@me.com
Illinois ASCD is CPS Approved Provider # 24595
www.ILASCD.org
The Most Cost-Effective Cure… with Dr. James Popham  
May 2, 2019 • 8:30 a.m. to 3:30 p.m.  
Bobak’s Signature Events  
6440 Double Eagle Dr, Woodridge, IL 60517

Organization or School:_____________________________________________________________________________________________
Phone: _________________________ Fax:__________________________
Name/Position__________________________________________________ Email:________________________________________
IL ASCD Membership #_______________  IEIN # _________________________
If you need to add more names, please duplicate this registration form.

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Conference Fees: $______
IL ASCD 1 year Membership Fee (add $49) $______
Assessment Literacy by James Popham (add $26.95) $______
Total Registration Fees $______

Registration deadline is April 25, 2019
A $15.00 fee will be charged for cancellations made in writing prior to the deadline. No refunds will be given after the deadline. Confirmation will be sent via e-mail after your registration is processed. Registrations can be transferred to another person by faxing information to 309-438-5364 or by emailing dcowde@ilstu.edu

Payment Information:  
(Payment or purchase orders MUST accompany registration form)
____Check made payable to Illinois State University enclosed
____Purchase order ENCLOSED. Purchase order #: __________________
____Charge Credit Card: __Master Card __Visa __Am/Ex __Discover

Account Number ___________________________  3 Digit CVV code
Expiration: (Month/Year) __________________
Name on Card ____________________________

 Illinois ASCD is a CPS Approved Provider: #24595

How to register:  
Online: Use your Visa, MasterCard, Discover, or American Express card at www.illinoisstate.edu/ILASCD

Call: 800-877-1478 or 309-438-2160, Mon. through Fri. 8:00 a.m. - 4:30 p.m. and use your Visa, MasterCard, Discover, or American Express.

Mail: Send completed form with check or copy of PO to: ILASCD Popham — Illinois State University, Conference Services, Campus Box 8610, Normal, IL 61790-8610.

Fax: Fax completed form to 309-438-5364 using your Visa, MasterCard, Discover, or American Express or a copy of school P.O.