

SPONSORSHIP

PROPOSAL

*PUMP UP PRIMARY
& ILASCD EVENTS*



PUMP UP PRIMARY

44th Annual Pre-K, Kindergarten,
1st, & 2nd Grade Conference

2024-25

ABOUT



THE EVENT

Pump Up Primary 2025: The 44th Annual Pre-K, Kindergarten, 1st & 2nd Grade Conference is one of the largest primary grade conferences held in the country. Nearly 2,000 teachers and administrators pack the Renaissance Schaumburg Convention Center Hotel each March for two days of intense and fun learning! Highlights include over 225+ sessions, 125 National and Local Presenters, 70+ companies represented in the Expo Hall, and lots of free stuff!

Our Schedule:

**Day
1**

Thursday, March 6, 2025
Sessions run from 8:00-4:00pm

**Day
2**

Friday, March 7, 2025
Session run from 8:00am-3:15PM

Online

**On-demand Conference scheduled
later in March**





SPONSOR PACKAGE



Lanyards - \$2500 (1 available)

- Your logo printed on the lanyard
- Expo space included
- full page advertisement in the booklets
- Logo included on conference signage
- Logo included on the virtual conference materials

Keynote Commercial - \$1500 (2 available)

- 5-10 minute commercial before keynote
- Expo space included
- full-page advertisement in the booklets
- Logo included on conference signage
- Logo included on the virtual conference materials

Conference badges-\$3,000 (1 available)

- Logo on the conference badge
- Expo space included
- full-page advertisement in the booklets
- Logo included on conference signage
- Logo included on the virtual conference materials





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Onsite booklet - \$1,000 (1 available)

- Your logo on page 2 of the booklet
- Expo space included
- Logo included on conference signage
- Logo included on the virtual conference materials

Wifi - \$500 (1 available)

- Expo space included
- full-page advertisement in the booklets
- Logo included on wifi signage
- Logo included on the virtual conference materials

Session Evaluations - \$1,000 (1 available)

- Logo on each session evaluation (225+ sessions)
- Expo space included
- full-page advertisement in the booklets
- Logo included on conference signage
- Logo included on the virtual conference materials





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THANK YOU!



Contact

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HOPE YOU ARE INTERESTED TO JOIN.