

LEADERSHIP COACHING FOR IMPACT

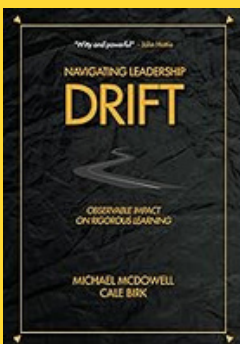
FEATURING MICHAEL MCDOWELL

Leveraging the power of instructional leadership and improvement science, this immersive one-day session equips leaders with practical strategies to elevate clarity, create the right conditions for learning, and cultivate a culture of continuous improvement. Discover small yet impactful shifts that profoundly influence how knowledge translates into meaningful change.

From cultivating leadership habits that sustain practice to fostering conditions that accelerate growth, this session provides a comprehensive roadmap for leaders to ensure students and staff gain more than one year's growth in one year's time. Leave empowered with actionable steps that drive your personal, school's, and system's success through a commitment to ongoing improvement.

LEARNING OUTCOMES

- Develop leadership routines to leverage and sustain high quality teaching and learning practices within and across classrooms and schools.
- Learn techniques to enhance clarity of goals and collaborative processes to better translate knowledge into consistent action.
- Cultivate leadership habits that model and reinforce a mindset and set of behaviors that ensure continuous improvement across your team.
- Design structures and processes that create optimal conditions for rigorous learning to take place.
- Develop a plan of action to implement specific practices that will embed rigorous learning as a cornerstone of your organizational culture.



Hear Michael's Story.

**ADD THE BOOK
TO YOUR
REGISTRATION**



Michael McDowell, EdD was a public school educator for eighteen years serving in the roles of classroom teacher, academic and athletic coach, school principal, assistant superintendent of personnel and instruction, and superintendent. As a superintendent, his school district received state and national accolades including the National Blue Ribbon Award which recognized their work for student performance and mental health and well-being in the midst of the COVID-19 pandemic by the U.S. Department of Education. A prolific author and consultant, Dr. McDowell is recognized as one of the leading authorities on integrating innovative and impactful practices into schools. He has authored bestselling books, created professional learning programs and workbooks, provided keynotes and workshops, and offered practical tools and resources for thousands of teachers and leaders on almost every continent around the world.

Potential Level of Audience and Role Responsibilities

- School and District Leadership Teams, Teacher Coaches dedicated to cultivating the habits and conditions necessary for rigorous learning to thrive
- Principals and Assistant Principals looking to develop and enhance a culture of continuous growth and professional learning in their schools
- District Administrators committed to implementing rigorous learning practices across the district to drive systemic improvement

9 AM TO 3:00 PM

**11
DECEMBER
2024**

**BOBAK'S
SIGNATURE
EVENTS**
WOODRIDGE, IL

5.5 PD HOURS, PARKING,
CONTINENTAL
BREAKFAST & LUNCH

Live In-Person
or On-Demand for 60 days

Leadership Coaching for Impact

Presented by Michael McDowell

Live in-Person or On-Demand for 60 days

Bobak's Signature Events, 6440 Double Eagle Dr Woodridge, IL 60517

December 11, 2024 - 9:00am - 3:00 pm, CDT

Organization/School



Address: _____ City: _____

State: _____ Zip: _____ Phone: _____ Fax: _____

Name/Position: _____

Email: _____

IL ASCD Membership # _____ IEIN # _____

If you need to add more names, please duplicate this registration form.

Early Bird
(Until 7/30/24)

____\$199

IL ASCD member

Each

____\$225

1 Person

Each

____\$274*

2 People

Each

____\$264**

3 People

Each

____\$254**

Student/ Retiree

Each

____\$99**

* Includes 1 year membership

** 2 or more attendees from the
same school district/organization.
Does not include membership.

(Call for Info on larger team discounts 618 203 3993)

I Will Attend: In-Person _____
On-demand _____ (recording is
available 1 week after the event, not live streaming)

Conference Fees \$ _____

IL ASCD 1 year Membership Fee (add \$49) \$ _____

Book: Navigating Leadership Drift (add \$30) \$ _____

Total Registration Fees \$ _____

The registration deadline is December 5, 2024. A \$15.00 fee will be charged for cancellations made in writing prior to the deadline. No refunds will be given after the deadline. Confirmation will be sent via e-mail after your registration is processed. Registrations can be transferred to another individual by faxing information to 309-438-5364 or by emailing mdrhoa1@ilstu.edu.

Payment Information:

(Payment or purchase orders MUST accompany registration form)

____ Check made payable to Illinois State University enclosed

____ Purchase order ENCLOSED. Purchase order #: _____

____ Charge Credit Card: __Master Card __Visa __Am/Ex __Discover
Account Number

Expiration: (Month/Year MM/YY) and 3 Digit CVV code

Name on Card

**Illinois ASCD is an ISBE
Approved Provider**

**Illinois ASCD is CPS
Approved Provider: #24595**

How to register:

Online: Use your Visa, MasterCard, Discover, or American Express card at <http://www.illinoisascd.org>

Call: 800-877-1478 or 309-438-2160, Mon. - Fri. 8:00 a.m. - 4:30 p.m. and use your Visa, MasterCard, Discover, or American Express.

Mail: Send completed form with check or copy of PO to: IL ASCD McDowell Illinois State University, Conference Services, Campus Box 8610, Normal, IL 61790-8610.

Fax: Fax completed form to 309-438-5364 using your Visa, MasterCard, Discover, or American Express or a copy of school P.O.

Email: Email a completed registration form and approved PO to mdrhoa1@ilstu.edu.